

ABOUT DRONACHARYA GROUP OF INSTITUTIONS

Dronacharya Group of Institutions (DGI) is AICTE approved and affiliated from Dr. A.P.J. Abdul Kalam University (AKTU) is established in 2006 with a vision of betterment in improving the competitive edge continually through innovation and motivation by redefining the education system with prime focus on holistic learning. By implementing these factors, we are able to deliver innovative and quality education of high standards to achieve a higher extent of academic excellence and develop our students by transforming them for betterment of society. Imparting eminent education and to deliver an enviable growth knowledge seekers and groom them as world-class technocrats that are competent enough to match the ever-growing expectations of the corporate world; this is the maxim of our organization. Dronacharya Group of Institutions is making this society a better place day by day by spreading the awareness and nurturing the new talents in the society; who will make this society proud by achieving great heights through the quality of education that we deliver. Practical knowledge is numerous times more important than the theoretical knowledge, hence; DGI has implemented the project making from second year onwards that will develop a zeal in the students to innovate and imagine new ideas which ultimately leads to gain new skill. We all know our society needs more skilled people to shape a better future for us. Students are guided individually according to their potential under our research based learning hence, delivering a complete learning experience.

ABOUT THE DEPARTMENT

Management education, since its inception, the MBA Department at Dronacharya Group of Institutions has been a trailblazer, dedicated to fostering visionary leaders. Committed to academic excellence, our department seamlessly integrates theoretical knowledge with hands-on experience, preparing students for the dynamic business landscape. Our distinguished faculty, cutting-edge curriculum, and industry alliances ensure a transformative learning journey. Emphasizing innovation, ethics, and global perspectives, we shape individuals ready to tackle challenges. Join us at the SIP 2024 conference, where the MBA Department continues its legacy of empowering future business leaders with knowledge, skills, and a commitment to excellence.

ABOUT THE (ICMDISR -2024) CONFERENCE

The forthcoming conference on Synergy in Progress: Navigating the Future through Multidisciplinary Studies, Technology, Digitalization, and Sustainability & Research is a remarkable and unparalleled platform for the brilliant minds as academicians, research scholars, students, business leaders and experts from different industries. This conference will facilitate exchange of innovative and creative ideas, fostering collaborations and promising deep & broad insights with right understanding in specified fields of interest. The conference enables different new and innovative research & development from diverse fields and provides valuable insights for the betterment of society and country.

OBJECTIVES OF THE CONFERENCE

1. Provide a platform for interdisciplinary knowledge exchange
2. Showing transformation of Digitalization in Indian Markets
3. Facilitates new research areas in the area of engineering and management
4. Elevating the importance of Sustainable Development for saving our planet
5. Encouraging exchanging knowledge and building harmonious relationship between participants.

This International Conference on Synergy in Progress: Navigating the Future through Multidisciplinary Studies, Technology, Digitalization, Sustainability & Research will serve as a multifaceted function that ranges from knowledge dissemination to foster collaboration and driving research enhancement in various fields. Participants will also get benefitted by getting in-depth knowledge about sustainability and digital wellbeing, addresses the challenges of digitalization in sustainability framework. The conference will provide a dynamic and enriching experience as it will engage participants with the latest ideas, research and innovation.

CONFERENCE COMMITTEE

Chief Patron

- Dr. Satish Yadav, Hon'ble Chairman, DGI, Greater Noida.

Patron

- Prof. (Dr.) BMK Prasad, Director General, DGI, Greater Noida.

Conference Chair

- Prof. (Dr.) Arpita Gupta, Dronacharya Group of Institutions, Greater Noida.

Convener

- Prof. (Dr.) Ritu Soryan, Dean Students' Welfare & HOD-MBA, DGI, Greater Noida.

- Prof. (Dr.) SK Srivastava, Registrar, DGI, Greater Noida.

Co-Convener

- Dr. Swati Srivastava, Associate Professor-MBA, DGI, Greater Noida.

- Dr. Sahab Singh, Professor-MBA, DGI, Greater Noida.

- Ms. Neelam Bhardwaj, Assistant Professor- MBA, DGI, Greater Noida.

National Advisory Committee

- Prof. (Dr.) Sunil Luthra, Director, Training and Learning Bureau, AICTE, Delhi

- Dr. Neetu Bhagat, Deputy Director, AICTE, Delhi

- Prof. Sushil, Chair Professor, IIT Delhi

- Dr. Sanjay Dhir, Assistant Professor, IIT Delhi

- Prof. A.K. Mishra, IIM Lucknow

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- Prof. Ashutosh K. Sinha, IIM Lucknow

- Prof. Sayantan Mukharjee, IIM Indore

- Prof. Nimmayadda Bhargav, IIM Indore

- Prof. Shweta Kushal, IIM Indore

- Dr. Kumar Sambhav, Director, U. P. Institute of Design, Noida (A constituent Institute of Dr. A. P. J. Abdul Kalam Technical University, (U.P))

- Dr. Bhoomi Gupta, Associate Professor, Department of IT, Maharaja Agrasen Institute of Technology (MAIT), Delhi

- Dr. Yogesh Kumar, Assistant Professor, Raja Mahindra Pratap Singh University, Aligarh

- Prof. Atul Garg, Market Research Consultant with Ph.D in Marketing driving business growth at DIGISAMAKSH

International Advisory Committee

- Prof. Shayam S. Pandey, Professor at Kyushu Institute of Technology, Japan.

DRONACHARYA Group of Institutions

gnindia.dronacharya.info



ICMDISR -2024

International Conference On

Synergy in Progress: Navigating the Future through Multidisciplinary Studies, Technology, Digitalization, Sustainability & Research

(June 28 - 29, 2024)

Organized By :

Department of Management Studies,
Dronacharya Group of Institutions

- Prof. Diego Alexandre, Group of Educational UNIS, Brazil
- Dr. Hari Mohan Rai, Research Professor, School of Soft Computing, Gachon University, South Korea.
- Prof. (Dr.) Hannah Deborah Hamer Jamati de Souza, Academic Director of Hayek Global College, Federal District Brazil.
- Dr. Anu Sayal, Senior Lecture, School of Accounting and Finance, Taylor's Business School, Taylor's University, Darul Ehsan, Malaysia.
- Prof. Marcia, AICC, Brazilian Consortium of Universities.
- Dr. Ajay K. Garg Program Director, Graduate Program and Professor Operations, Decisions at Fairleigh Dickinson University, British Columbia, Canada

Local Advisory Committee

- Prof. Sanghamitra V Arora, HOD-ECE, DGI, Greater Noida.
- Prof. (Dr.) Pawan Kumar Sharma, HOD-Department of Applied Science & Humanities, DGI, Greater Noida.
- Prof. Bipin Pandey, HOD-CSE & CSIT, DGI, Greater Noida.
- Prof. Sangeeta Mangesh Karyakarte, HOD 2nd Year, DGI, Greater Noida.
- Prof. (Dr.) Shailesh Kumar Singh, HOD Mechanical Engineering, DGI, Greater Noida.

Organizing Committee

- Mr. Shashwat Chaudhary, MBA, Second Year
- Mr. Mukul, MBA, Second Year
- Ms. Isha Choudhary, MBA, Second Year
- Ms. Aarti Mohan, MBA, First Year
- M. Aftab, MBA, First Year
- Ms. Sushmita Viswas, MBA, First Year
- Ms. Arpita, MBA, First Year
- Ms. Nidhi, MBA, First Year
- Mr. Nitin Mishra, MBA, First Year
- Ms. Anshika Jain, B.Tech, Second Year
- Mr. Kartik Bhardwaj, B.Tech, First Year

CALL FOR PAPERS

ICMDISR -2024 invites high quality original articles/ manuscripts and research papers (based on primary and secondary data) from academicians, research scholars, students, business leaders and industry experts. Brilliant minds are encouraged to submit their abstract and full papers in the area of multidisciplinary studies and are invited from the following listed themes, but are not limited to:

Track 1: Nurturing Sustainable Futures through Social Innovation

- Social innovation and growth
- Case studies on successful social enterprises
- Strategies for scaling social impact through entrepreneurial initiatives
- Collaboration between government and social innovators
- Corporate social responsibility and sustainable business models
- Role of Indian Companies in Social responsibility
- Green initiatives in different innovative fields
- Strategic Recruitment Campaigns (HR)
- FinTech: Current Scenario in India
- Data-Driven HR and Marketing Strategies

Track 2: AI-Driven Digital Transformation: Charting the Future Landscape

- Human-centric design principles in AI-powered digital solutions
- AI's role in fostering innovation, agility, and competitiveness in the digital marketplace

- Post-pandemic Digital transformation
- Need of Digital Well being
- Challenges of digitalization in sustainability framework

Track 3: Precision Fusion: Engineering Life's Equation

- Health, Ethics & Human Values: The Global Challenge
- Professional Ethics and Modern Dilemmas
- English literature, where ethics prevails
- Quantum Morality
- Mechanical Integrity: Green Engineering, Engineering Ethics in Motion
- Calculus of Decision-Making

Track 4: Innovation Nexus: Exploring Dynamic R&D Frontiers

- Navigating uncertainties, where change is the key
- Individual work-related issues of ICT uses: stress, burnout, addiction

IMPORTANT DATES

Abstract Submission	April 7, 2024
Full Paper Submission	April 30, 2024
Acceptance Notification	May 6, 2024
Conference Dates	June 28-29, 2024

REGISTRATION

Academicians – (with Conference Proceedings)	INR 1000
Industry/ Corporate Delegates - (with Conference Proceedings)	INR 2000
Research Scholar/ Students - (with Conference proceedings)	INR 1000
Research Scholar/ Students	INR 500

REGISTRATION PROCESS

- One of the authors register for the Conference must present the paper himself/ herself
- Participants should send the registration form in specified format along with the registration fee. For online payment please visit Conference Website.

- Proceeding will be published with ISBN Number.

REGISTRATION PROCESS

Visit to the Conference Website <https://www.icmdisr.com/>

Paper Submission Form Link : <https://www.icmdisr.com/paper-submission-form>

COLLEGE ACCOUNT DETAILS

Bank Name : Canara Bank, Jagat Farm, Greater Noida
Account Name : Dronacharya Group of Institutions
Account Number : 88951010000239
Branch Address : Jagat Farm, Greater Noida
IFSC Code : CNRB0002807
MICR Code : 110015485

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Send your abstracts/full papers in soft copy and IEEE Standard format only to the following Email: icmdisr@gnindia.dronacharya.info or contact +91-7042644772, +91-9654380108.

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- Best Presentation will be awarded
- Best Paper will be awarded
- Important Information: Top-tier Recognition for the Elite Five Papers Now Set to shine in the Prestigious Springer Journal, Scopus Indexed Journal, UGC-Care (Fees will be as per journal norms)

