

Dronacharya Group of Institutions, Greater Noida
Training & Placement Cell
“Hero CoLabs Design Challenge 3.0 ”

DGIGN/TNP/2023

April 20, 2022

Hero MotoCorp announces another challenge under its renowned initiative, HeroCoLabs. HeroCoLabs Design Challenge 3.0 will put the participants through multiple rounds to gauge their imagination, creativity, and designing skills.

Challenge Brief:

- Challenge 1 : Design Graphics for pleasure + / Destini 125
- Challenge 2 : Design Pleasure + or Destini 125 Merchandise

Stages & Timelines:

- Design Submission (30 Mar, 22 – 1 May, 22)
- Voting (10 May, 22 – 16 May, 22)
- Jury Evaluation (26 March 2022)

Registration Link: <https://unstop.com/competition/hero-colabs-design-challenge-30-hero-motocorp-limited-272929?refId=HCDC4POC>

Note:

- All the students should appear for the process in formal attire.

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