

Grand Finale Winner Rs. 10,00,000

The Winning team would also represent India at the global Unilever case study competition- Unilever Future Leaders' League 2024

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All Semi-Finalists will be shortlisted for a PPI as part of the summer internship process (ULIP 2024)

This competition is open to 1st-year students pursuing any full-time MBA programme across all B-Schools in India.

Registration Deadline to Apply: 16th Aug, 2023