

# **DRONACHARYA**

## **Group of Institutions**

### **Greater Noida**

#### **MBA DEPARTMENT ACADEMIC CALENDAR (EVEN SEMESTER)**

#### **OBJECTIVE:**

- To foster a better understanding of real-world applications and challenges in the field of management.
- Promote Entrepreneurial Spirit.
- Foster Knowledge on National Days and Specialized Topics.
- Provide practical insights into industrial operations through an Industrial Visit.

#### **EXPECTED OUTCOME:**

- Enhanced practical knowledge and exposure to the day-to-day operations of industrial settings.
- Improved ability to bridge the gap between theoretical knowledge and real-world applications in the field of management.
- Strengthened networking opportunities and potential avenues for internships or collaborations with industries.

<b>S.NO</b>	<b>Description/Activity Planned ( Tentative)</b>	<b>Day &amp; Date</b>
<b>1</b>	Industrial Visit (Mother Dairy)	<b>Monday, 8<sup>th</sup> January,2024</b>
<b>2</b>	National Youth Day	<b>Friday,12<sup>th</sup> January, 2024</b>
<b>3</b>	Entrepreneurship (International Talk) Taylor's Business School I Taylor's University (Dr.Anu Sayal)	<b>Saturday, 10th February,2024</b>
<b>4</b>	National Productivity Day	<b>Monday, 12th February,2024</b>
<b>5</b>	National Management Day	<b>Wednesday, 21st February,2024</b>
<b>6</b>	National Consumer Right Day (Expert Talk)	<b>Friday, 15<sup>th</sup> March,2024</b>
<b>7</b>	Alumni talk	<b>Wednesday, 10<sup>th</sup> April, 2024</b>
<b>8</b>	National Labour Day (Awareness session related to employees laws, HR)	<b>Wednesday, 1<sup>st</sup> May, 2024</b>
<b>9</b>	Entrepreneurship talk by Cosy Toys Founder	<b>Friday, 3<sup>rd</sup> May, 2024</b>
<b>10</b>	Expert talk related to Stock Market / Finance by Mr.Rajat Gupta/Mr.Vivek, experts of stock market	<b>Monday, 20th May, 2024</b>
<b>11</b>	National Seminar (Proposed)	<b>Saturday, 1st June, 2024</b>

#### **NOTE:**

- Dr. Ritu Soryan will conduct exclusive personality grooming classes for MBA students on selected working Saturdays, aiming to enhance their employability and elevate their placement prospects.
- Elevate motivation levels in research and patent filing through scheduled department-level faculty presentations, a strategic initiative planned for every working Saturday.