

**Seminar on “IPR Awareness Program”**  
**(Under National Intellectual Property Awareness Mission),**  
**14<sup>th</sup> February, 2023**

**Institution’s Innovation Council (IIC), Ministry of Education (MoE), Dronacharya Group of Institutions, Greater Noida** conducted “IPR Awareness Program” under **National Intellectual Property Rights Awareness Mission (NIPAM)** on **14<sup>th</sup> February, 2023**. The programme was organized by Office of Controller General of Patents, Designs and Trademarks. Faculty members along with 120 students attended the session. The eminent **speaker** of the session was **Mr. Prashant Sharma (NIPAM Officer and Examiner of Patents and Designs, Ministry of Commerce and Industry.)**

The welcome speech was given by **Dr. B.M.K. Prasad** as he welcomed Mr. Prashant Sharma. He also motivated the students to think innovatively in order to become successful entrepreneurs. He stressed on the importance of attending such awareness programs so that the innovators can learn how to protect their rights of their innovation.

Mr. Prashant Sharma then took charge of the dais and started the session by differentiating between a patent, copyright, trademark, industrial design and geographical indicators. Further, he gave details of role of IPR for innovations and start-ups through real life examples. Then, he briefly introduced various mechanisms to describe and protect IP. Various details of application procedures from filing to examination were also discussed in detail.

Then a detailed interaction between the speaker, faculty members and students took place. Lastly, all the participating students were facilitated with the Certificate of Participation.

The session was very useful for the students as they became aware about importance of IPR.

**Objective:** To create IP awareness among students thereby fostering the vision of creating an Atmanirbhar Bharat.

**Benefits:** Students got to know role of IPR for innovations and startups and its importance

### Some glimpses of the event-



### Workshop on Intellectual Property Rights(IPR) and IP Management for Startup 27th April, 2023.

Intellectual Property Rights (IPR) provides an entrepreneur rights over their innovations for a certain period of time. Every Startup has IP Rights which are required for its proper functioning. Startups have to work in accordance with IP Rights and violation of them can cause penalties. With the rise in startup ventures and entrepreneurship in India, it is important to understand the IPR and their importance in entrepreneurship. To help students understand the meaning of IPR, **Institution's Innovation Council (IIC), Ministry of Education (MoE), Dronacharya Group of Institutions, Greater Noida** organized a workshop on “**Intellectual Property Rights (IPR) and IP Management for Startup**”. The keynote speaker of the workshop was **Mr. Tanish Sexana (MindPeers India)**. 43 students along with 4 faculty members attended the workshop.

**Mr. Tanish Sexana** made students realize the importance of Intellectual Property Rights in building startups. The speaker demonstrated how the IPR holds the utmost value in running successful ventures. Workshop provided students with knowledge regarding IPR Laws in India, Industrial Designs and Patents, Trademark and copyright protection. In the next part of the session, students learnt different types of patents, procedure of patent filing, traditional patent system vs PCT system (International). After the session, students and faculties asked their queries which were addressed in detail by the speaker.

The session ended with a vote of thanks by **Prof Sanghamitra, IIC Convenor**. She thanked the speaker for such an informative session. She also thanked the students and faculty for actively participating in the workshop.

**Objective:** To help students understand the meaning of IPR and its importance in startup.

**Benefits:** Students learned about IPR and copyright, IPR practices followed in India, as well as guidance on which categories of innovation can be protected



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